TECH SUMMIT
Local In-Person Conference Access to Key IT Decision Makers

COVID-19 BONUS
While COVID-19 restrictions are in place we are also including: 1) FREE speaker or tabletop slot at next year’s in-person Summit to match this year’s selection, 2) Monthly WebConference Sponsorship (a $2,900 value), and 3) Name & Description in our Online Buyer’s Directory.
**EVENT AT A GLANCE**

<table>
<thead>
<tr>
<th>Event Format:</th>
<th>Sponsors will exhibit throughout the afternoon event; Networking time before, during and after event. <strong>Key networking at registration and lunch time.</strong> No Breakout Sessions, Sponsors and Attendees in the same room.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue(s)</td>
<td>Our events are held at 4 and 5 star locations across the county, luxury settings, full service venues, with custom menus offering the best in local cuisines</td>
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<tr>
<td>Attendees:</td>
<td>80-130 Local Key IT Decision Makers across industries. <strong>Attendee Snapshot:</strong> Includes titles, companies, industry and interest of Past Attendees. <strong>Short list of who attended on event day by city.</strong> <a href="https://goo.gl/avUE38">https://goo.gl/avUE38</a> (google sheet link, please let us know if you have any issue opening and we will send as PDF) For a more in-depth look at our attendees please call our office.</td>
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</tbody>
</table>
| Sponsors:     | 8 Tabletop Sponsors  
|               | 4 Presentation Sponsors  
|               | 1 Networking Sponsor  
|               | 1 Coffee Station Sponsor |
| Start Time    | 8:00 pm Vendor Setup  
| End Time      | 2:00pm Vendor Breakdown |
| Topics of Interest: | **- Security**  
|               | **- Cyber Crime**  
|               | **- Cloud Storage**  
|               | **- Cloud Infrastructure**  
|               | **- APP Development**  
|               | **- CRM/CX**  
|               | **- Big Data**  
|               | **- Data Integration**  
|               | **- Artificial Intelligence**  
|               | **- SaaS**  
|               | **- Disaster Recovery**  
|               | **- BYOD**  
|               | **- IoT**  
|               | **- Enterprise Cloud & Mobility**  
|               | **- Predictive Analytics**  
|               | **- Management Systems**  
|               | **- Best Practices and Trends**  
|               | **- Wireless Technologies** |
ATTENDEE DEMOGRAPHICS

Enhance your company's image, engage and interact with these senior IT executives who have influence, budget authority to evaluate products and services to solve their business needs. Accelerate your sales pipeline and gain valuable introduction to the ITDM.

You can access the Attendee snapshot by this link:  https://goo.gl/avUE38 (opens a google spreadsheet)

**Job Titles**

- C Level, President Owner 21%
- VP, Director, Manager, Project Lead 45%
- Agent, Buyer, Purchasing 7%
- Engineering, Analyst, Technician, Programmer 15%
- Other 12%

**Company Sizes:**

- 1-50 Employees 8%
- 50-100 Employees 9%
- 100-500 Employees 13%
- 501-999 39%
- 1000+ Employees 31%

**Industries:**

- Manufacturing 9.2%
- Real Estate 7.1%
- Finance 9.5%
- Hospitality 7.9%
- Energy/Oil/Gas 9.2%
- Government (local, state, federal) 11.2%
- Transport/Logistics 8.3%
- Construction/Architecture 7.1%
- Retail 8.8%
- Education (Public and Private) 6.5%
- Professional Services/Legal/Accounting/Marketing 8.1%
- Healthcare/Pharmaceuticals 7.9%
Tech Summit series provides unmatched exposure to Key IT Decision Makers (ITDM) within the top 40+ metro markets. Each metro averages 250 attendee preregistrations from local industries across the board. 80-130 ITDMs typically attend on Event Day, key influencers and gatekeepers to the tech purchase decisions.

**Benefits of Sponsorship:**

- We provide you with attendee list to follow up post event
- Ability to reach targeted, highly qualified executive and senior IT decision makers.
- Opportunity to build and increase brand awareness through exposure before, during and after the event.

### 2020 CALENDAR

- Feb: 13 Atlanta
- Mar: 25 Piedmont
- Mar: 26 Charlotte
- Apr: 10 Nashville
- Apr: 16 Philadelphia
- Apr: 15 Washington DC
- Apr: 28 Chicago
- Apr: 29 Indianapolis
- May: 26 St Louis
- May: 28 Kansas City
- Jun: 03 Omaha
- Jun: 09 Pittsburgh
- Jun: 10 Cleveland
- Jun: 11 Columbus
- Jun: 12 Cincinnati
- Jul: 14 Grand Rapids
- Jul: 16 Detroit
- Jul: 28 Minneapolis
- Jul: 30 Milwaukee
- Aug: 11 Boston
- Aug: 13 New York
- Aug: 25 Salt Lake City
- Aug: 27 Denver
- Sep: 15 Orlando
- Sep: 16 Tampa
- Sep: 17 Miami
- Oct: 06 Dallas
- Oct: 07 Austin
- Oct: 08 San Antonio
- Oct: 09 Houston
- Nov: 03 San Diego
- Nov 04: Los Angeles South
- Nov 05: Los Angeles North
- Dec: 01 Bay Area
- Dec: 03 Phoenix

### 2021 CALENDAR

- Feb 9: Nashville
- Feb 11: Atlanta
- Feb 25: Greensboro
- Feb 26: Charlotte
- Mar 10: Washington
- Mar 12: Philadelphia
- Mar 30: Chicago
- Apr 1: Indianapolis
- Apr 26: St Louis
- Apr 28: Kansas City
- May 3: Omaha
- May 11: Pittsburgh
- May 12: Cleveland
- May 13: Columbus
- May 14: Cincinnati
- Jun 14: Grand Rapids
- Jun 16: Detroit
- Jun 29: Minneapolis
- Jul 1: Milwaukee
- Jul 13: Boston
- Jul 14: New York
- Jul 27: Salt Lake City
- Jul 29: Denver
- Aug 17: Orlando
- Aug 18: Tampa
- Aug 20: Miami
- Sep 7: Dallas
- Sep 8: Austin
- Sep 9: San Antonio
- Sep 10: Houston
- Oct 5: San Diego
- Oct 6: Los Angeles South
- Oct 7: Los Angeles North
- Nov 1: San Francisco
- Nov 3: Phoenix
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SPONSORSHIP
No breakout session, presentations are given to the entire audience.

- Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%,
- $1000 down per city with remainder due 30 days before event(s).
- You may substitute different cities at any time.

VIP PRESENTING SPONSOR $4,600
BONUS: Includes the Monthly Web Conference Sponsorship below as well.

• 35 min. speaking time with entire audience
• One 6 ft Table top exhibit space
• Choice of one Metro post attendee list
• Attendee pre-registration list*
• Post event registration list with insights*
• Logo on city website for 6 months
• Wi-Fi, Power Strip, 2 Chairs included
• Entry, Food and Beverages for 2 representatives
• Entry, Food and Beverages for 1 Speaker
• Participation in event raffle

PRESENTING SPONSOR $3,300
BONUS: Includes the Monthly Web Conference Sponsorship below as well.

• 25 min. Speaking time with entire audience representative
• One 6 ft Table top exhibit space
• List with who attended with contact details
• Entry, Food and Beverages for 1
• Entry, Food and Beverages for 1 Speaker
• Wi-Fi, Power Strip, 2 Chairs included
• Participation in event raffle

Example presentation titles that have worked well in the past to give you a feel for common topics. If your topic is not listed, please call or email us with your preferred topic.

→Latest Security Detection and Response
→Cloud Infrastructure Services Trends.
→Network Security Present and Future.
→Backup and Disaster Recovery.

→Best Practices in Cloud Utilization
→BYOD Implementation and Management
→Trends in Application & Mobile App Dev
→Latest Mobile Device and Apps Security
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TABLETOP DISPLAY SPONSOR
BONUS: Includes the Monthly Web Conference Sponsorship below as well.

$1,700

- One 6 ft Table top exhibit space (tables provided)
- List with who attended with contact details
- Entry, Food and Beverages for 2 representative
- Wi-Fi, Power Strip, 2 Chairs included
- Participation in event raffle

MONTHLY WEBCONFERENCE SPONSOR

$2,900

- Verbal recognition at one of our monthly meetings.
- Logo on display at all monthly webconferences.
- Recorded presentation on our Partner’s page.
- Access to the contact info of all registrants/members.
- Logo on our monthly news summary and monthly book summary.
- Name & Description in our Online Buyer’s Directory.
- Option to be recognized and introduce a speaker

LUNCH SPONSOR
(1 per event)

$2,850

- Signage at coffee station*
- Seated with Attendees in main event room
- Post attended list with contact details for follow-up
- Includes Entry, Food and Beverages for 1
- Participation in event raffle

COFFEE SPONSOR
(1 per event)

$1,350

- Signage at coffee station*
- Seated with Attendees in main event room
- Post attended list with contact details for follow-up
- Includes Entry, Food and Beverages for 1
- Participation in event raffle

NON- DISPLAY SPONSOR

$295 - $950

$950 Networking Pass
- Mix with Decision Makers
- List of who attended with contact details
- Logo displayed and sponsor recognition
- Seated with Attendees in main event room
- Includes Entry, Food and Beverages for 1

$295 Entry Pass
- Mix with Decision Makers
- Seated with Attendees in main event room
- Includes Entry, Food and Beverages for 1
- Participation in event raffle
EMAIL-MARKETING BLAST

$1400 Pre-Marketing Blast.  
Sign Up
Send a customized email to pre registered attendees one week before event in a city of your choice, We provide you the emails and names.

$3000 10K IT Decision Makers Blast.  
Sign Up
Choose any of our event cities or the one you have chosen to sponsor, built to drive awareness and target title/industries of your choice.

$5500 20k IT Decision Makers Blast.  
Sign Up
Access industries across the board within a metro(s). We build a targeted list based on your criteria for any of the following: Appointment Request, Lead Gen, Newsletter, Webinars, White Papers, Case Studies, Success Stories, Product Needs and Surveys.

NATIONWIDE SPONSORSHIPS

Series VIP Presenting Sponsor Discounted $3600 for a commitment to all/next 35 events (billed once or each).

Series Standard Presenting Sponsor Discounted $2700 for a commitment to all/next 35 events (billed once or each).

Series Tabletop Sponsor Discounted $1300 for a commitment to all/next 35 events (billed once or each).

Series Networking Sponsor Discounted $750 for a commitment to all/next 35 events (billed once or each).

Series Digital Sponsor Discounted $1150 for a commitment to all/next 35 events (billed once or each).

• 5 min Video intro (entire audience)
• Collateral pre-distributed on tables
• Logo on city websites for 1 year
• List of who attended and contact details, post event

***Gifts, Handouts, Banners, Logo displays and marketing items provided by you, at your cost. Pre-registration list given 1 week before event. Post List includes names, title, company, address, email and telephone. Full insight list includes company size, industry and interest where provided by registrants at signup. Post Event List given within 3 days of event end. Additional passes cost $295 , Logo on event city website extra charge of $350 for six month exposure.